

THE CHATTY CAFE SCHEME



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THE TABLES HAVE HELPED ME
FEEL PART OF A COMMUNITY.
IT HAS BEEN A PLEASURE TO
MEET SO MANY DIFFERENT
PEOPLE!

The story behind THE CHATTY CAFE SCHEME



It was there and then that the 'Chatter & Natter' table began (in my head and dreams to start!) but now it's a reality. There are now over 900 cafes!

A Chatter & Natter table creates a space for people to talk; whether it is for five minutes while you drink a brew, or an hour of good conversation. We're not trying to build friendships - just simple interactions to combat loneliness and to just maybe have a big impact on someone's day.

We also run a telephone friendship service and virtual Chatty Cafes - which replicate being sat around a table with others having a chat.

Did you know a recent survey found that over 75% of us would like more real-life conversations. So let's get talking!

Best regards,

Alex Hoskyn
Founder
The Chatty Cafe Scheme

About us

The Chatty Cafe Scheme aims to reduce loneliness and social isolation. This is how it all started...

The scheme was created on a wet and windy day when I was in a supermarket café with my four month old son. He wasn't great company and I was feeling fed up.

I looked round the café and saw an elderly lady who looked just as down as me and on another table sat a young guy with additional needs and his support worker both looking like they had run out of conversation! I started to think about the positive impact we could have had on each other if we had sat together.

WHAT WE DO

At the Chatty Café scheme, we believe simply having a chat with someone can brighten their day. As humans, we have a need to be with other people. Research tells us being connected to others is important for both physical and mental health. Social connectedness has proven links to lowered rates of anxiety and depression. It is also known to increase feelings of belong, purpose, happiness and wellbeing.

Key achievements include:

- 2022: Founder awarded an OBE for services to tackling loneliness
- 2022: Independent evaluation by Coventry University
- 2021: Partner with ITV in a campaign for Good Morning Britain
- 2017-22: Interviews on Sky, BBC, ITV, Jeremy Vine and more
- 2020-22: Significant growth in Australia and starting in the USA
- 2021: Joined the Government's Tackling Loneliness Network
- 2021: Discussed in the House of Commons
- 2019: Won Innovation for Ageing Award
- 2019: Delivered a Ted talk in Poland

Throughout the UK we run:

- **Telephone Friendship Service** - where volunteers phone those experiencing loneliness for a weekly chat.
- **Chatter & Natter Tables** - where venues designate a space as a 'Chatter & Natter' area, for customers to get together and chat, should they wish to.
- **Virtual Chatty Cafes** - Held each week on Zoom, anyone over 18 can join if they would like to chat to others.

What we are looking for in a Corporate Partner



We are experiencing exponential growth as we are finding there is a need for our services at every corner, in particular since the covid-19 pandemic and the rise in loneliness and social isolation.

Requests are received on a daily basis from independent venues asking to join the scheme as well as cafes in chains such as Starbucks, Sainsburys and even in pubs such as Wetherspoons. We would love to partner with a Corporation to join us on this journey!

We are looking for a business to:

- Sponsor our table signs that are sent to thousands of venues each year. As a result of this partnership, your brand will feature on our Chatter & Natter table signs and will be noticed by thousands of venue owners and members of the general public each day.
- Sponsor our 'Virtual Chatty Cafe Session' by including your logo in the backdrop of our online sessions.

For your business we can:

- Boost your Corporate Social Responsibility - we are doing so much good work and can help raise your profile to be seen as a company that is supportive and kind.
- Give your brand access to incredible media coverage (we have a campaign with a national TV channel planned for Dec-23).
- Include your business and logo on our website.

Our community is growing day by day.

We currently have:

10k followers on social media

10k subscribers in mailchimp

6k pageviews on our website each month

Engaging audiences aged **18+** across the UK

We can **help your business maintain social integrity, reach new customers and strengthen your brand profile.**

For more information and/or for an informal discussion, please contact:
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